

E-commerce Packages

	Standard Store	Advanced Store
Security Audited	✓	✓
Inbuilt Search Engine Optimization (SEO)	✗	✓
XHTML & CSS Valid	✓	✓
Database Language	PHP4	PHP5
User Template Selector	✗	✓ (Optional)
Checkout Steps	4	2
New Customer Registration	Mandatory	Optional
Customer Order History	✓	✓
Add / Edit Orders from admin control panel.	✗	✓
Courier Tracking URL	✗	✓
Unlimited Products, Categories & Images per Product	✓	✓
One product in unlimited categories	✓	✓
Product Image Gallery	HTML Pop up	HTML Pop up or CSS "Lightbox"
Multi Currency Support	✓	✓
Email Marketing	✓	✓
Inventory Stock Control	On completed payment	On completed payment or order creation.
Multiple Tax Classes	Applied to single zone/country	Applied to multiple zones/countries.
"Tell a Friend"	✓	✓
Product Search	✓	✓
Advanced Product Search	✗	✓
Unlimited Product Options	✓	✓
Product Reviews & Comments	✗	✓
Related products (based on actual orders)	✗	✓
Gift Certificates	✗	✓

Discount Vouchers / Coupons	✘	✔
Alternate Checkouts	✘	<ul style="list-style-type: none"> • Google Checkout • PayPal Website Payments Pro UK (Certified Integration)
Credit Card Validation	✘	✔
Payment Transaction ID Logging	✘	✔
Google Analytics	✘	✔
Professionally Translated Language Files	✘	✔
SQL Caching (To reduce server load)	✘	✔
Page Output Compression (Faster Page loads)	✘	✔
Unlimited Site Documents (Privacy Policy / Delivery / Amount Us etc...)	✔	✔
Maintenance Tools	✘	<ul style="list-style-type: none"> • Recalculate upload folder size • Rebuild category product count • Rebuild number customer orders • Reset number product views • Delete orphaned thumbnails • Clear search history • Delete admin logs • Delete admin sessions • Clear SQL Cache • Clear Payment Transaction Logs • Bulk Image Thumbnail Rebuild Tool • Resize Master Images • Database Optimize / Analyze / Check / Repair • Database Backup Tool

Statistics

- Search Phrases
- Product Popularity
- Customers Online

- Sales (By Hour/Day/Month)
- Search Phrases
- Product Popularity (By Views)
- Product Popularity (By Sales)
- Customers Online Now

Statistics Display Method

HTML Table

Image Histograms

Unlimited Store Administrators (with configurable permissions)



Admin Session Log



Admin Activity Log



Admin Dashboard Notifications



- Low stock warning
- New Orders
- New Product Reviews / Comments

RSS Announcements Displayed on Admin Dashboard (Configurable RSS URL)



Bulk Product CSV Upload - Works with any CSV format!



Bulk Export CSV

- Google Base

- Google Base
- Shopping.com
- ShopZilla

Bulk Product Price Update (By multiple category select or all)



Bulk Move Products by Category



Automatic Currency Conversion



Sale Mode

Per Individual Product or store wide percentage reduction

Per Individual Product or store wide percentage reduction.

Hide prices for unauthenticated guests. (Optional)



Printable Order Invoices

