Our e-commerce stores are very powerful, however this does not make them complicated to administer or use – customers are taken through a simple payment process that is quick, professional, safe and informative.

✔ Easy Admin Interface	✔ Automatic Image Resizing
✔ Screenshot Help Guides	✔ Multiple Tax Rates
✔ Unlimited Categories	✔ Related Products
✔ Unlimited Products	✔ Unlimited Information Pages
✔ Unlimited Manufacturers	✔ Shipping Weight Calculation
✔ Cutting-edge Designs	✔ Discount Coupon System
✔ Multi-Language	✔ Search Engine Optimization
✔ Multi-Currency	✔ Module System
✔ Product Reviews	✔ Backup & Restore Tools
✔ Product Ratings	✔ Printable Invoices
✔ Downloadable Products	✔ Sales Reports

Typical Features:

- No limits on the number of Products or Categories that can be added
- Ability to sell Digital (download) and/or Tangible Products
- Unlimited Images/Photos per Product
- Unlimited Store Administrators (with configurable permissions)
- Inbuilt Site Search Facility
- Customers personalised control panel and login for easy repeat business
- Temporary password generation if password is lost
- Order history with current order progress
- Delivery status notification (Automatic emails sent to customers upon delivery status change)
- Tell a friend about a particular product

- Coupon & Voucher codes
- Shipping calculated per category for national and international orders
- Customer Email Marketing System
- Multiple Payment Methods (e.g. Credit/Debit Cards through a Merchant Gateway, Postal Orders/Cheques, PayPal and Google Checkout)
- Automatic printing of invoice/delivery sheets
- Quick and instant sale mode (by price or percent)
- SSL support, Server Compatibility/Security/Efficiency
- Valid XHTML for Accessibility

All of this with:

- Fully Functional and easy-to-use Administrative User Interface
- No Costly License Fees to Renew
- Screenshot Help Guides
- Free Security Updates for life! (*when hosted with us)

Payment Modules/Gateways:

We offer the following gateways read-built into stores. Further gateways may be available on request – eg for CardSave.

- 2Checkout
- LiqPay
- WorldPay
- Authorize.Net
- Moneybookers
- Cheques / Money Orders
- PayPal
- PayPal Website Payment Pro
- PayPal Website Payment Pro (UK)
- PayPoint
- eWay (UK, AU, NZ)

- SagePay
- SagePay Direct
- SagePay (US)
- Authorize.Net (AIM)
- Paymate
- AlertPay
- Bank Transfer
- Perpetual Payments
- Cheque / Money Order
- Cash On Delivery
- Collect in store

Shipping Methods:

- Citylink
- Flat rate
- Free shipping
- Per item
- Parcelforce 48

- Pickup From Store
- Royal Mail
- UPS
- United States Postal Service
- Weight Based Shipping

More available on request. Prices can be amended from the Admin for each.

Modules:

The e-commerce software is a module based system which allows us to easily extend the functionality of the site to meet the specific and unique needs of our clients. Each store comes with at least 11 'modules' by default that are quick and easy to configure:

- ✔ Bestsellers
- ✔ Cart
- ✔ Category
- ✔ Featured
- ✔ Latest
- ✔ Specials

- ✔ Best Sellers
- ✔ Manufactures
- ✔ Information
- ✔ Google Analytics
- ✔ Google Talk

Further options from the store allow:

- **Customer Groups**
  Define different customers groups such as default, retail or wholesale and set different prices for each group.
- **Logged In Display Prices**
  Set your store to display prices to only logged in customers.
- **Quantity Discount**
  Set price breaks depending on the quantity of being ordered by the customer. You can set the quantity discount to work with the customer groups so you can set different quantity discounts for each group.
- **Guest Checkout**
  A popular new feature so that customers don't have to sign up for an account and can simply just enter the minimum amount of details required to process their order.

Sales Reports:

The ecommerce system currently has 3 different types of reports that can only be accessed by Administrators logged into the system:

- **Sales Report**
  Calculate the total amount of sales by day, week or month.
- **Products Viewed**
  View which products have been viewed the most or had the most interest from your visitors.
- **Products Purchased**
  View which products have been sold the most so you can better plan marketing campaigns to boost sales.

Big Boy Media is a new media design company founded back in 2003, specialising in cutting-edge Website development, Business start-up advice & assistance, Search Engine Optimisation, Bespoke Database development and much more...

We believe that we can offer solutions and improvements for all types of business, no matter what their own unique budget or requirement. Big Boy Media is essentially about 100% customer satisfaction and value for money.

We specialize in the following areas:

Content management solutions
New-Business 'brochure' sites
E-Commerce Online Stores
Search Engine Optimisation
Bespoke Database Solutions
Start Up Business Support & Development

Our clientele range from individual enterprises and start-up businesses to large, and established, organizations. Whether you require a simple web presence, a community portal or a large corporate site, at Big Boy Media we have the experience, resources and credentials to provide our clients with an innovative solution quickly and cost-effectively.

Our Search Engine Optimisation (SEO) program is one of our most popular services with clients that need to stand out from a crowded marketplace. They depend on our proven SEO techniques to increase their number of sales and/or overall exposure.

Contact us today for more information:
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